



**CRA MEETING
ZEPHYRHILLS, FLORIDA**

**Monday, November 28, 2022
5:30 PM**

The City of Zephyrhills will maintain a quorum at the dais and host a GoToMeeting to allow the public to attend remotely.

Please join the GoToMeeting
from your computer, tablet or smartphone:

<https://meet.goto.com/839170845>

or dial in using your phone:

+1 (646) 749-3122 - Access Code: 839-170-845

(Please mute your phone unless you wish to speak on a specific item)

**Zephyrhills
City Hall**

**Council
Chambers**

Call to Order – CRA Board Chairperson Lance Smith
Roll Call – City Clerk Lori Hillman

1. CRA DIRECTOR’S REPORT
2. MAIN STREET ACTIVITY REPORT
 - 2.1 Presentation
 1. Main Street Zephyrhills - Presentation
3. CITIZEN COMMENTS

ADJOURN

*** PLEASE NOTE: This is a Public Meeting. Should any interested party seek to appeal any decision made by the Council with respect to any matter considered at such meeting or hearing, he or she will need a record of the proceedings, and that, for such purpose, he or**

she may need to ensure that a verbatim record of the proceeding is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S. 286.0105. If you are a person with a disability which requires reasonable accommodation in order to participate in this meeting, please contact the City Clerk at 813/780-0000 at least 48 hours prior to the public hearing. A.D.A. and F.S. 286.26.



Main Street Zephyrhills

City Council Meeting November 28, 2002



NEW DIRECTOR

I started as Main St. Director August 29, 2022. The start of Event Season. Our Board of Directors, Committees, and Staff have been more than welcoming & all have been devoted to not only my success in this position but the growth & vitality of the downtown district. Their dedication to Main Street is exemplary. I am proud of the accomplishments we have made in my short tenure as Main St. Director and look forward to an even better 2022! Thank you for everything you do for Main Street.

MUSIC AND MOTORCYCLES

September brought the return of our biggest fundraising event of the year
Music and Motorcycles!



Featuring Soul Circus Cowboys!

HALLOWEEN HOWL

Community favorite,
Halloween Howl had a
huge turnout!

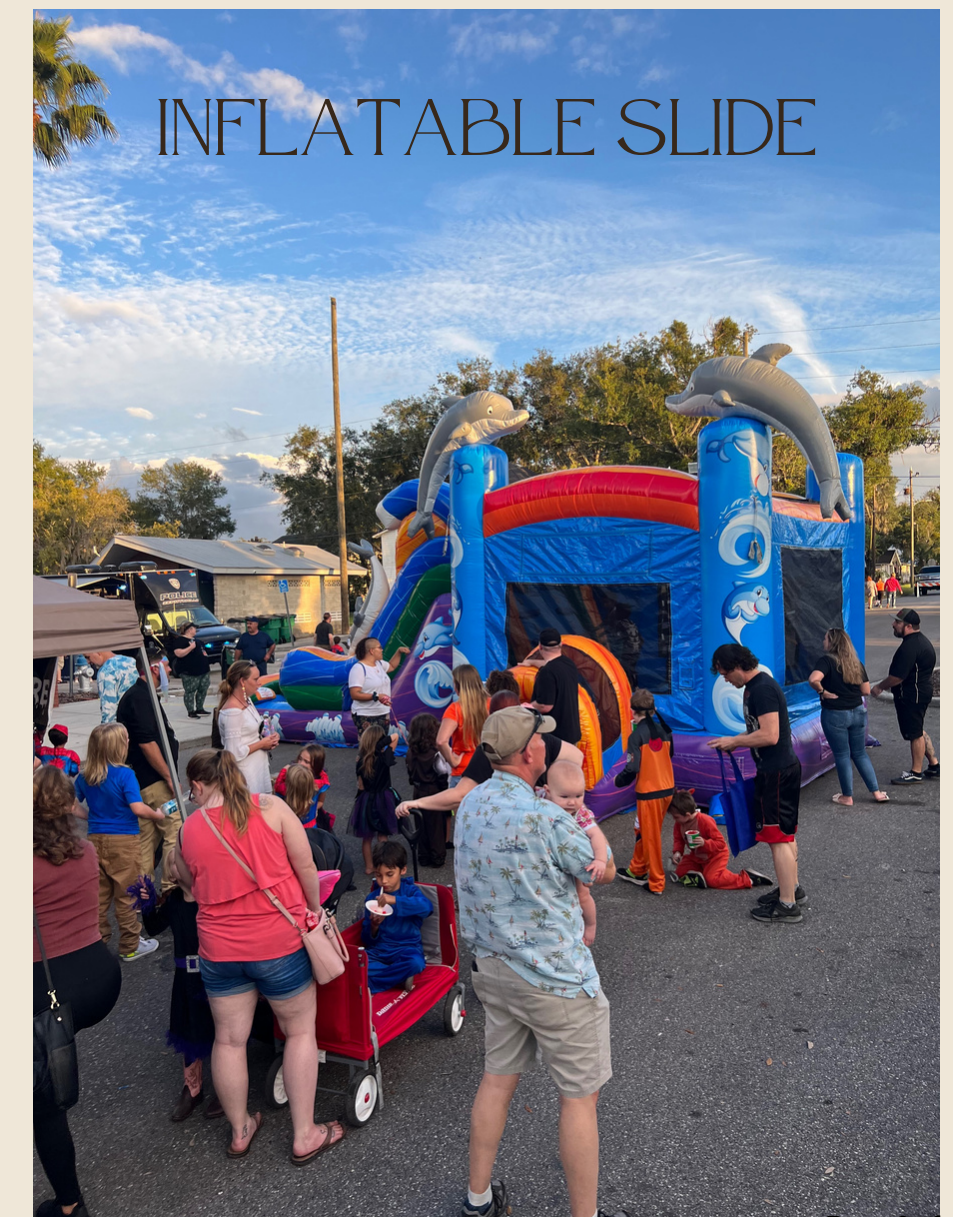
PONY RIDES



HAYRIDES



INFLATABLE SLIDE

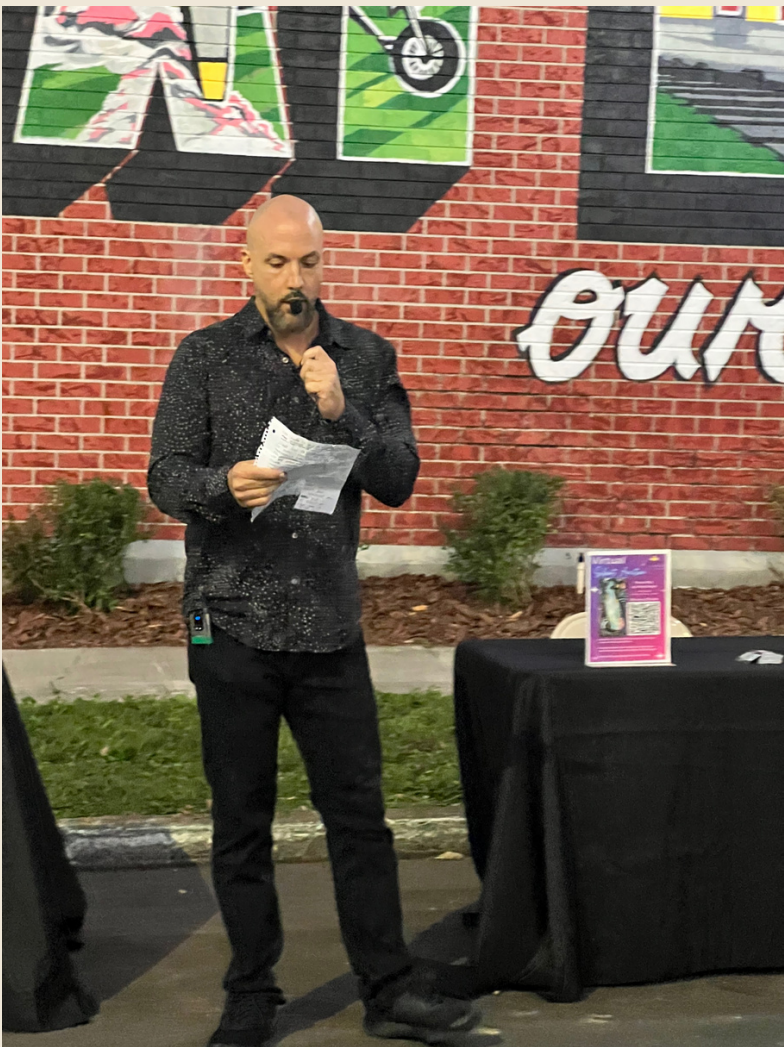




MURAL CELEBRATION

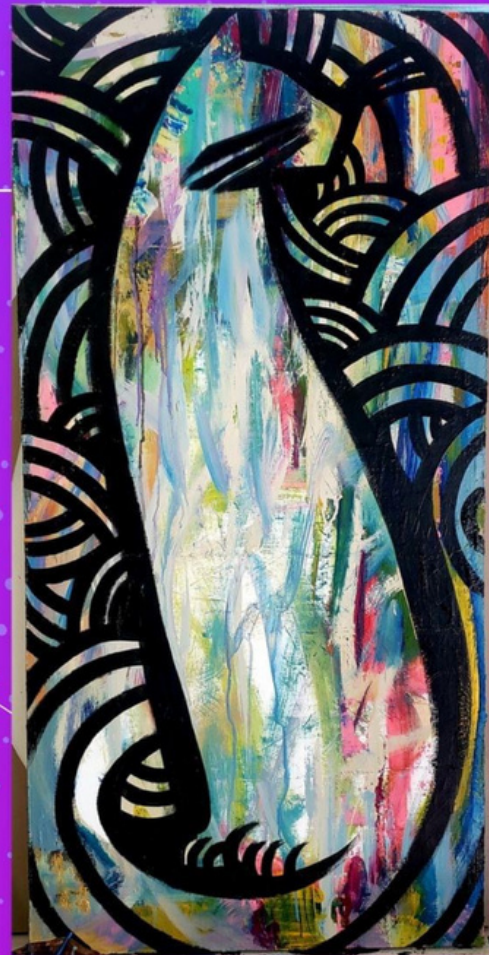
EXPLORE OUR HOMETOWN

Nov. 16, .2022 Main Street unveiled downtown's newest public art piece, Explore Our Hometown. Inspired by the history of Zephyrhills, the newest mural pays tribute to our hometown.



SILENT AUCTION

Virtual Silent Auction



"Pretty Kitty"
by Trinity Rivard

4ftx2ft original
acrylic painting on canvas

Bid using QR Code



- Proceeds from highest bid will go towards the Main Street Zephyrhills Mural Series Initiative.
- The highest bidder will be contacted by the Main Street Zephyrhills Director upon close of bid on 12/1/2022 at Noon.
- Thank you for supporting public art and Main Street!

Artist Bio



TRINITY RIVARD

Trinity began drawing at age 5 and dreamed of being an artist, but it wasn't until high school that his love of art began to take shape under the direction of his art teachers and support of his family. One teacher commissioned him to create a cartoon, and another purchased a clay pot he made in class. This not only inspired him, but in retrospect, what might seem like a small act of kindness was a turning point in Trinity's artistic journey.

Trinity continued to create art in hopes that each piece would connect with people in some way. Painting throughout college, Trinity participated in numerous group and solo art exhibitions around the Tampa Bay area and has sold hundreds of works of art. His art can be found in private collections locally, nationally, and internationally.

Today, Trinity continues to work larger and larger, creating public and private murals. This allows him to step out of his studio space and into new, and sometimes challenging, environments where he uses the unique surroundings as inspiration when creating.

To learn more about Trinity, view his work, and contact him directly, please visit artbytrinity.com



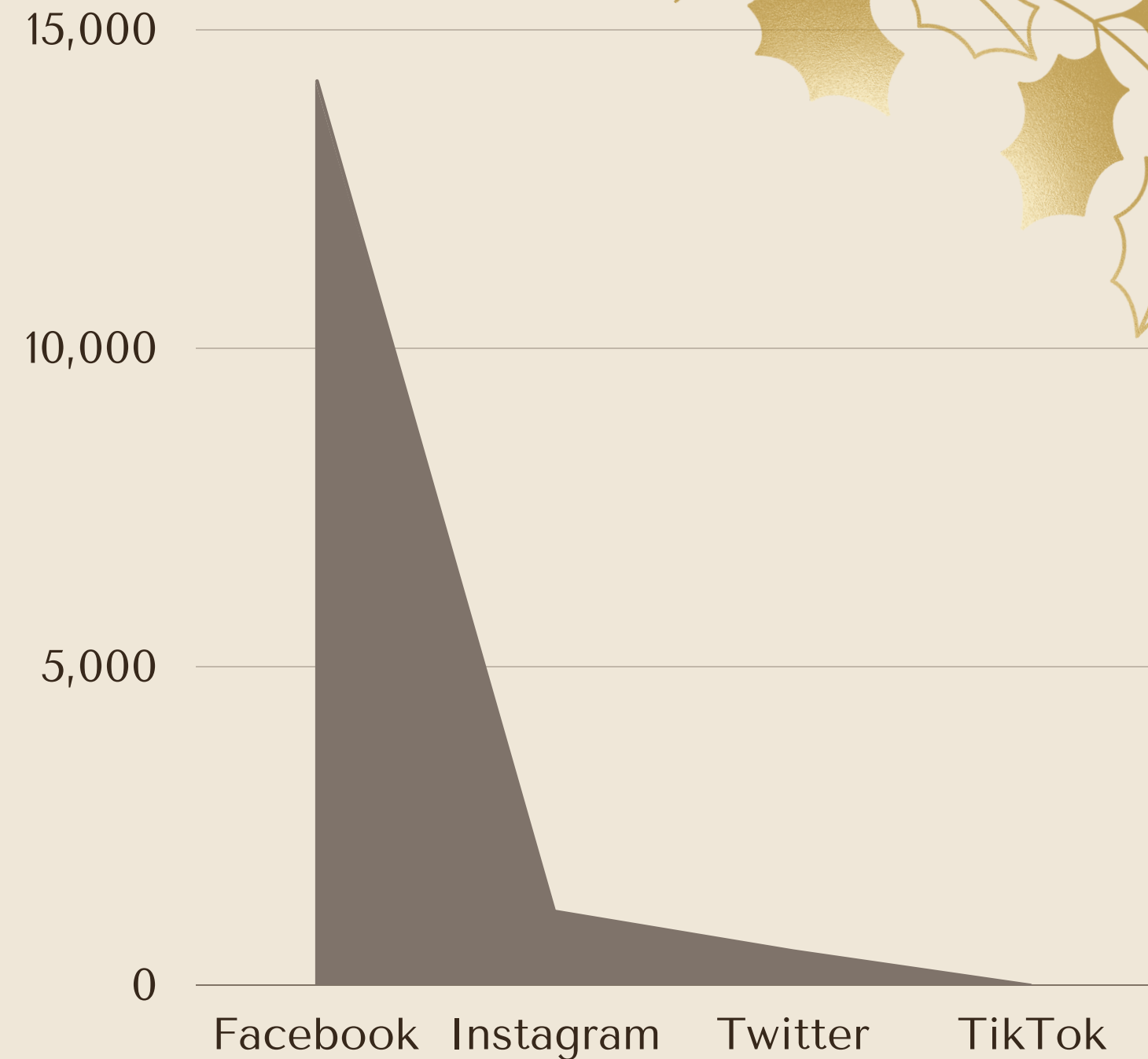
FRIDAY ON THE STREETS



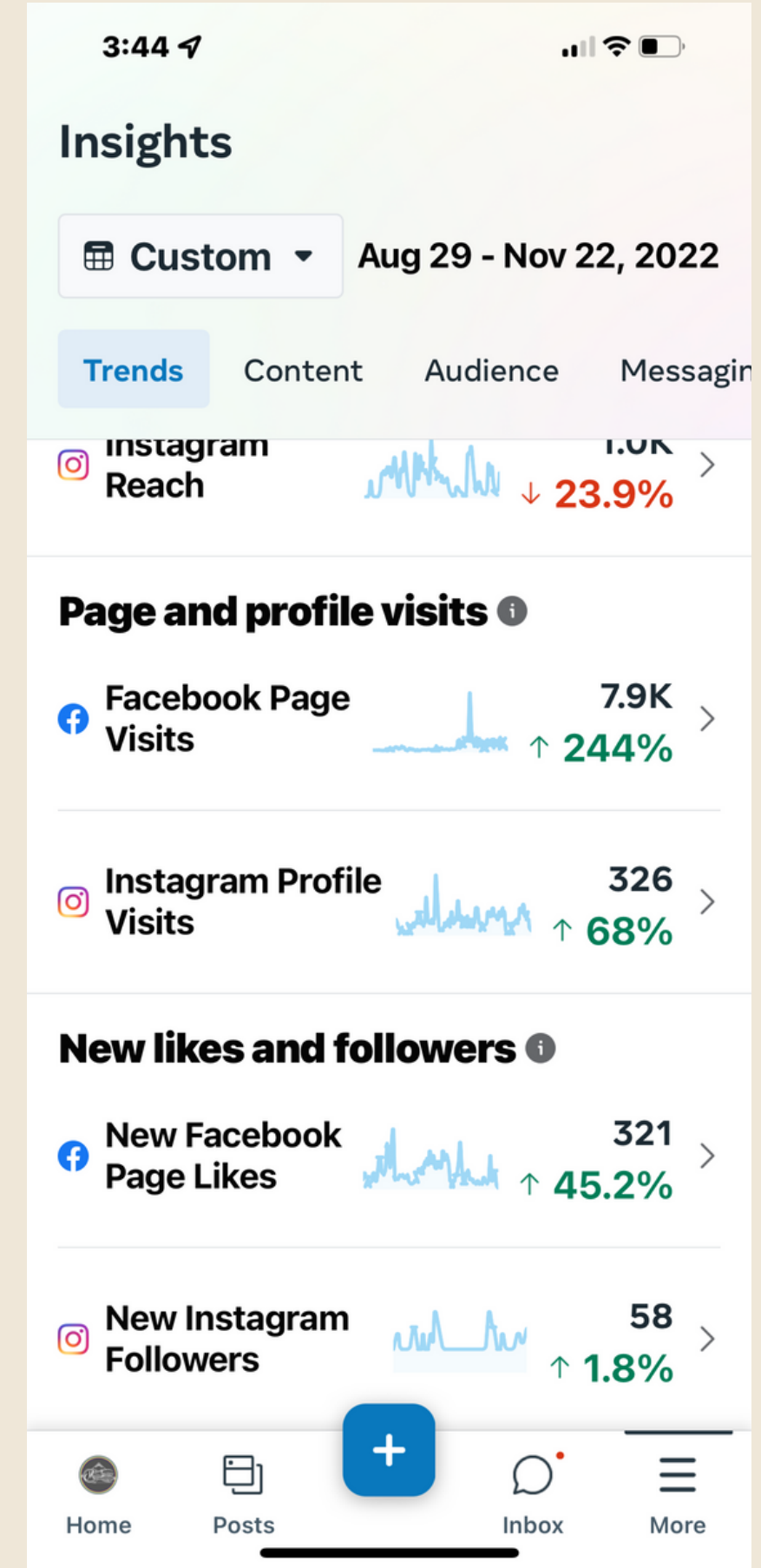
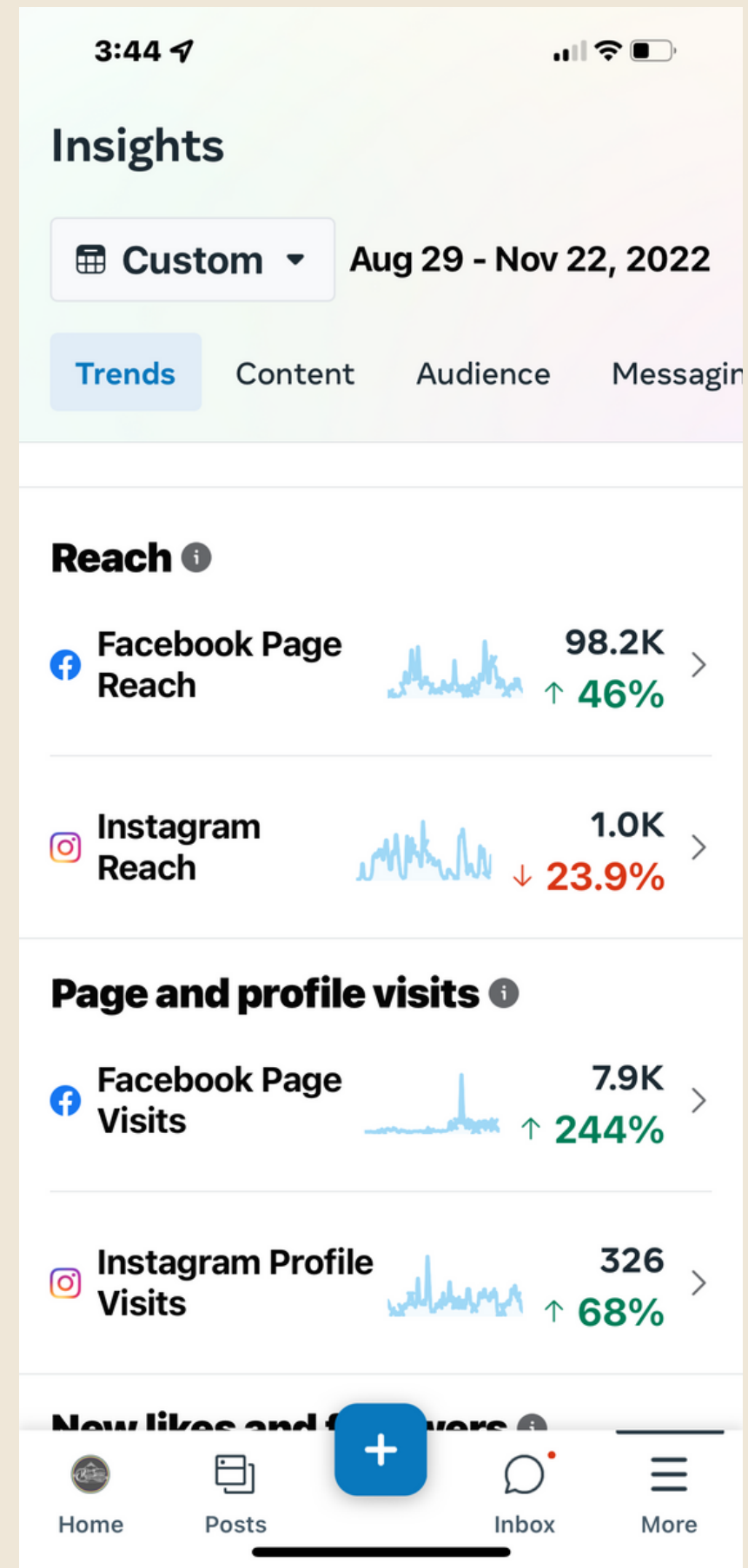
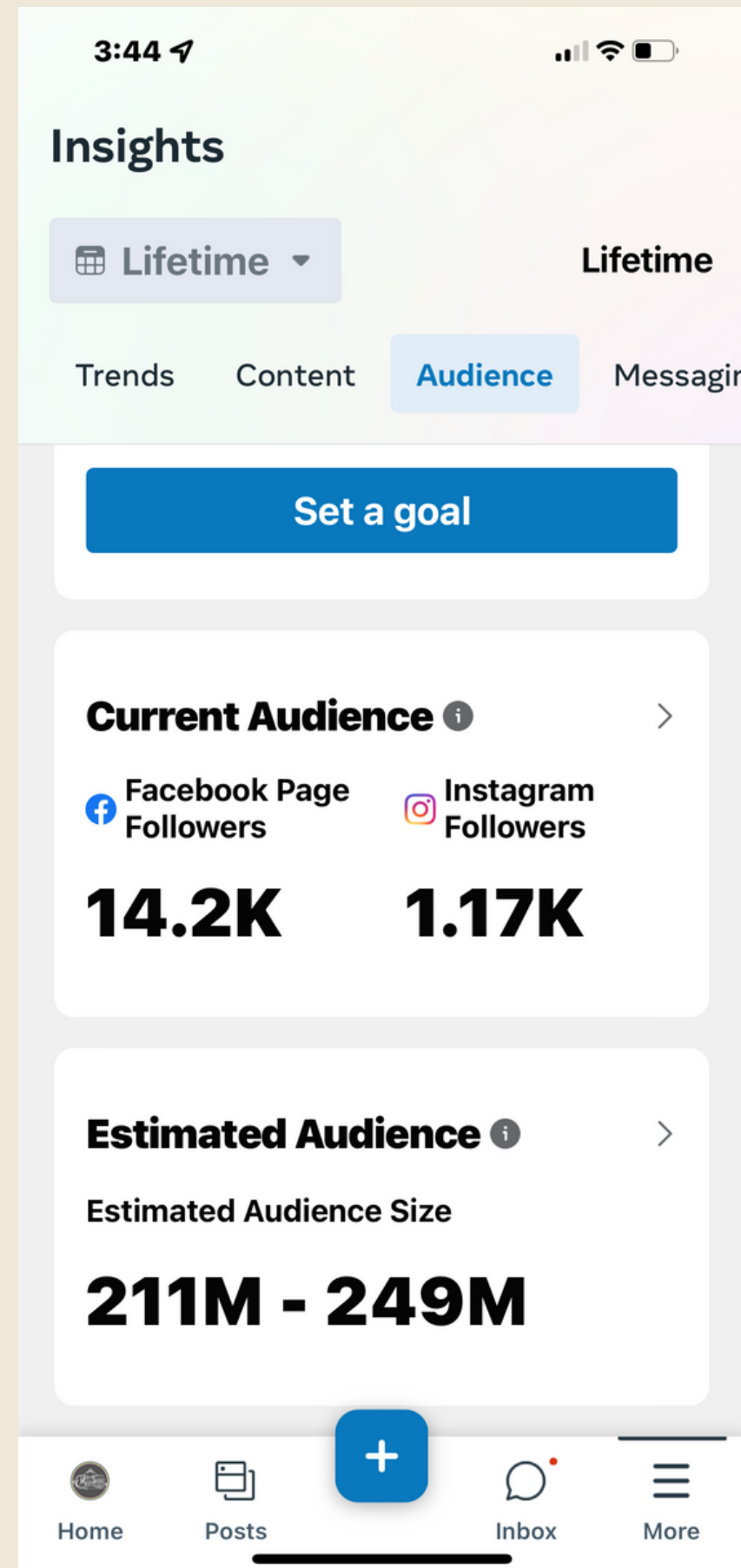
SOCIAL MEDIA

Main Street also increased social media presence across various platforms.

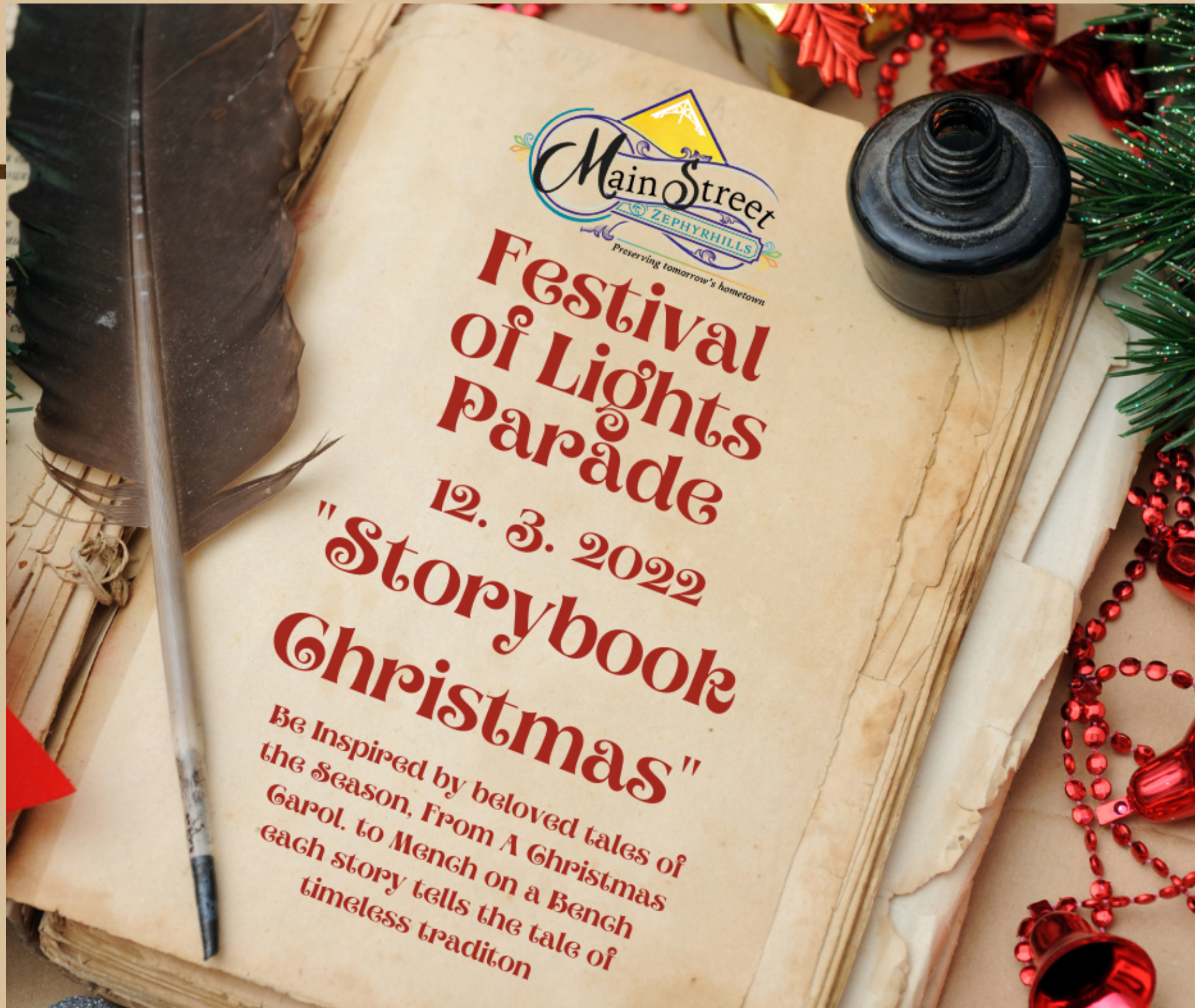
Facebook is still #1 in the community. Instagram is gaining steam with a new demographic of reach in our community as well as neighboring communities. We have a many new families to reach! Goals!



SOCIAL MEDIA STATS



FESTIVAL OF LIGHTS



78 VENDOR SPACES SOLD

29 FLOATS



In closing I would like to say I am grateful for the opportunity to enhance our community with the support from people like you! I look forward to the projects and events we have coming in 2023 and strive to get the community accustomed to using Main Street Zephyrhills social media accounts as a resource guide of "What's Happening" downtown!

